



College, AAA & Non-Commercial Radio Promotions Rate Card

Campaign	Stations	Campaign Details	Price	Length of Campaign
Nationwide	300 (CMJ-charting stations)	<ul style="list-style-type: none"> • Potential for Top 200 CMJ charting • Largest exposure • Weekly tracking • Tracking report to artist every 4 weeks 	\$1900 + distribution costs*	8 weeks**
Regional	150 (in area of your choice)	<ul style="list-style-type: none"> • Potential for individual station charting • Grow regional fanbase • Weekly tracking • Tracking report to artist every 4 weeks 	\$1100 + distribution costs*	8 weeks**
Local	60 (local to artist)	<ul style="list-style-type: none"> • Potential for individual station charting • Grow local fanbase • Weekly tracking • Tracking report to artist every 3 weeks 	\$750 + distribution costs*	6 weeks**

*Distribution costs (packaging, shipping, materials) are estimated @ \$2.50 per station. Artist must provide us with at least one CD per station serviced. We recommend sending additional copies for replacement and station giveaways.

We can also work with you to build a customized campaign that best fits your goals and budget!

**Campaign begins one week before your targeted "Add Date". Add Dates occur on Tuesday of every week.

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